

Article ____: To see if the Town will amend the Zoning Bylaw by deleting Section 16 and replacing it with Section 16 as follows:

SECTION 16. **SIGNS**

16.1 Definitions

(a) Sign - any temporary or permanent lettering, word, numeral, billboard, pictorial representation, display, emblem, trademark, device, banner, pennant, insignia, or other figure of similar character, located outdoors or visible outdoors, whether constituting a structure or any part thereof, or attached to, painted on, or in any other manner represented on a building or other structure, and which is used to announce, direct, attract, advertise or promote.

(b) Accessory sign - any sign relating to the premises on which it is located.

16.2 Signs Permitted by Right

(a) One accessory sign for each building used in whole or in part for residential purposes identifying the name(s) of the residential occupants and/or the address of the building, such sign not to exceed an area of 2 square feet.

(b) In R-1, R-2, R-3 or R-4 Districts, one accessory sign per lot advertising a use described in and complying with Section 6.1(f), such sign not to exceed an area of 2 square feet.

(c) One accessory sign advertising the sale or lease of premises, such sign not to exceed 8 square feet. Such sign shall not be maintained for a period of more than 180 days and in any event shall be removed after the sale or lease is consummated.

16.3 Signs Requiring a Permit from the Building Inspector

(a) Any sign shown on a site plan approved by the Planning Board pursuant to Section 17 of this By-law.

(b) Street signs and traffic control signs erected by departments and agencies of the Town of Lincoln.

(c) One temporary accessory sign per lot for a period of not more than 14 days from the effective date of the permit, such sign not to exceed an area of 6 square feet.

16.4 Signs Requiring Approval from the Board of Selectmen and a Permit from the Building Inspector

Temporary signs on Town property for a period of not more than 14 days from the effective date of the permit, such signs not to exceed an area of 6 square feet.

16.5 Signs Requiring a Special Permit from the Planning Board and a Permit from the Building Inspector

(a) In B-1, B-2, or B-3 districts, one wall-mounted or parapet mounted accessory sign for each separate and distinct place of business located on the ground level of a building, provided the design (colors, font, size and style, method of lighting, and form of sign) has been approved by the Planning Board, pursuant to Section 16.6. The area of such sign shall not exceed 1 square foot for every linear foot of ground level storefront, such linear footage to be measured on the longest wall of storefront and not to exceed 30 square feet in any event.

(b) In granting a special permit for a sign, the Planning Board may impose such conditions, safeguards, limitations and restrictions as it deems appropriate and which are not inconsistent with any of the provisions of the Zoning Bylaw. The Board may grant a special permit if in its sole judgment the sign will not be detrimental to the public safety and welfare and will be in harmony with the general purpose and intent of the Zoning Bylaw. Special permits shall only be issued following public hearing in accordance with Chapter 40A of the General Laws. Special permits for signs shall be granted for a period not to exceed 3 years and shall only be renewable upon application to the Planning Board.

16.6 General Provisions

(a) The construction, alteration, repair and maintenance of all signs shall comply with the State Building Code of the Commonwealth of Massachusetts.

(b) Signs must be stationary and shall not move or oscillate nor contain any visible moving parts except those needed by a

thermometer, clock or calendar and except for strain-relieving devices or other moving parts authorized by special permit pursuant to Section 16.6.

(c) In determining the square footage of any sign, only one side of a free standing sign shall be counted, provided that any message carried on the reverse side is identical to the face of the sign; the support for the sign shall not be included in such determination provided it is in scale with the sign. In determining the square footage of a sign which is set on a background or within a border, the area of the background or border shall be included.

(d) Except as authorized by Special Permit pursuant to Section 16.6, lighting for signs shall be white, and signs shall not be internally illuminated. Lights shall not flash or vary in intensity and shall be properly shielded to the satisfaction of the Planning Board.

(e) No sign, nor any light for a sign, shall project beyond any street line or above any building.

(f) No sign shall be erected or maintained that might, in the opinion of the Building Inspector or the Police Chief, constitute a hazard to vehicular or pedestrian traffic.